



## **Become A Certified Trainer!**

Kuala Lumpur: - outLOUD Studios is organizing a Certified Train the Trainer Workshop held from the 8<sup>th</sup> to 11<sup>th</sup> July 2008 at the JW Marriott, Kuala Lumpur. This fantastic program provides crucial skills and techniques to develop presentation and facilitation skills a trainer or facilitator should have.

This program is suitable for those new and experienced in the training/ facilitating arena. The Certified Train the Trainer program will encourage participants to share their experiences, knowledge and expertise and at the same time, help them sharpen their skills in the training/facilitation areas.

The trainer, Ernie Chen, is a certified Malaysian Professional Speaker and a professional member in M.A.P.S. (Malaysian Association of Professional Speakers). He has a MA in Communication, BA in Mass Communication, BA in Theatre, a Certified Image Consultant and Global Certified Support Manager from America, and is presently pursuing his DBA in Marketing Management.

He has more than 15 years of experience working with outsourcing, mass communication, people development, entertainment, branding, education and training industries. Ernie is an entrepreneur and professional salesman that have sold his ideas successfully, a professional manager that delivers results, a performance coach that help others achieve high performance and motivator extraordinaire that helps people believe in themselves worldwide.

The workshop will begin with an assessment to the actual delivery of a training session and will be continued with 10 fascinating modules. The modules are:

Module 1: Developing a Background in Training

Module 2: Performing a Needs Assessment

Module 3: Designing Training Workshops

Module 4: Creating Opening Exercises

Module 5: Understanding and Adapting to your Audience

Module 6: Developing Presentation Skills & Conducting Training

Module 7: Creativity in Training

Module 8: Using Rewards, Audiovisual Aids, & Computers in Training  
Module 9: Training Facilities, Scheduling & Timing  
Module 10: Evaluating Training Programs

Certification of this program is from Western Kentucky University USA.

Participants who would like to attend this workshop but require financial assistance can apply for a personal loan. Limited seats available.

For further information, please contact Samantha at 03-77284098 or email her at [samantha@outloud.com.my](mailto:samantha@outloud.com.my). Visit [www.outloud.com.my](http://www.outloud.com.my).