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MAKE AS MUCH AS RM1 MILLION IN SIX MONTHS!

The Secrets behind Professional Speaking Revealed

Ernie Chen isn't known for mincing his words. Asia's Guru of Confidence and leading motivator has enjoyed enviable success with his many speaking engagements. Always in demand with an airtight schedule to match it, Ernie is known to say. "I make more in one day than most people make in one year. Hard to believe, isn't it? But these kinds of fees are earned by speakers every day." And he can show you how you can do this too.

While market studies have shown that there are more people are starting to venture into the field of professional speaking than ever before, sadly only a handful are competent enough to command a seven-figure income in less than a year.

"Do you know why there are so few of us in the market enjoying this fantastic revenue? It is because many of the others simply read a couple of books on presentation skills and they call themselves a professional speaking trainer. This is not how it works," states Chen.



Trainers must possess enough on-ground experience to fully qualify as professional speakers. According to Chen, there is much more to the trade than meets the eye.

“As a successful speaker, I can tell you that the ‘so called’ trainers simply cannot be credible unless they have had significant platform time and have the ability to really WOW an audience. You GOT to be out there long enough to be successful,” he said.

Under the outLOUD Studios umbrella, Chen will be holding a two-day inspirational *Professional Speaking Skills* session especially for this purpose. Participants will get to experience Chen in person and develop the particular skill sets crucial to earn the desired seven-figure income.

Four strategic modules direct the participants’ experience. However while identifying the right performance, humour and storytelling techniques are important, nothing appeals greater than the personality itself.

“People pay big bucks to listen to you because you are not generic. Why should they waste ample time and money when there is nothing special about you? Your personality is your primary asset. Design it properly, and then use it wisely,” he said.



The *Professional Speaking Skills* program is the ultimate avenue for up-and-coming speakers to hone their skills with the guidance of an expert who has been on stage for over a decade.

“Over the past 15 years, I have tried everything when it comes to marketing speaking engagements from networking, mailing, cold calling, free demo speeches, speaker showcases, and every unique and never been seen before method I could think of. I have figured out what works and what does not work,” said Chen. And he knows how to make it work for you.

If you see yourself as a potential professional speaker, sign up for outLOUD’s Professional Speaking Skills program which will be held on May 13th and 14th 2008 at the J. W. Marriot Hotel Kuala Lumpur.

Please call Samantha Siew at 03-77284098 or visit www.outloud.com.my for further details.

About Ernie Chen

Ernie Chen is an established entrepreneur, award winning speaker, best selling author, highly sought after consultant and motivator extraordinaire in the Asian business, corporate and social community.

While some very fortunate entrepreneurs enjoy success after having injected a large amount of money via capital or investment, the mercurial Ernie simply does not believe in luck. Few entrepreneurs can claim to have become successful after having started a business organization from scratch. He had absolutely nothing to start ATCEN with, but this passionate and hardworking man had a gritty desire and determination to change the way people believe in their own abilities.

For more information, log on to www.ernie-chen.com.

About outLOUD Studios

outLOUD Studios is in the business of people and brand confidence development. The organization develops confidence in customers, comprising of children, teenagers, young adults and professionals through skills development, entertainment, event marketing and the esteemed outLOUD brands.

For more information, log on to www.outloud.com.my.