



FOR IMMEDIATE RELEASE

EVENT MANAGEMENT TRAINING WORKSHOP

Kuala Lumpur:- In a recent Events Management Training Workshop, outLOUD shared its extensive experience in event management with 17 corporate professionals via a half-day Training Workshop at the outLOUD premises. This experiential and highly practical debut program exposed participants to the core features involved in creating and managing successful events.

Broken down into two comprehensive modules, the workshop served as an informative eye-opener as it emphasized on the power of events as a marketing tool. The participants were guided on the types of events, talents and entertainers they can leverage on during the event planning stage, as well as the various technical aspects such as sound, lights and audio visual systems required by the different event types.

This workshop also showcased outLOUD's capability as excellent event handlers in addition to informing the participants about the impact a well-organized event can have on their respective organizations.