

**Source:** ATCEN Communications Sdn Bhd  
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**Release Date:** **For Immediate Release**



## **T-SHIRTS TO THE RESCUE!**

Petaling Jaya:- A bunch of outLOUD t-shirts are making their way across the nation in a quest to raise funds for Persatuan Penjagaan Kanak-Kanak Cacat Klang Selangor. This will be made possible through the help of many people who will purchase these t-shirts in exchange of charity for karma.

This outLOUD t-shirt drive which is part of the outLOUD community helpline tagged Cashing In With Confidence kick-started with each member of the outLOUD team purchasing the outLOUD t-shirts. Charity does begin at home here.

While most companies are slowing down their Corporate Responsibility (CR) initiatives, outLOUD seems to be relentlessly pushing forwards with a series of CR efforts under The Great Orange Charity Drive Banner Part 2.

To the question of why this is, Chief outLOUD Ernie Chen said, “In good times, we must give, in bad times, we must give even more. This is because what goes around comes around. We want to help create a community of people wanting to give.”

By purchasing an outLOUD T-shirt, you’ll be helping to purchase food items and other necessities for various welfare homes around the Klang Valley. The t-shirts are priced at RM20.00 and RM5.00 will be taken as a donation towards this drive. Contributors will have their names on a letter which will be given to the home in acknowledgement of contributions.

The campaign will end on June 30<sup>th</sup> 2009. Kindly contact Samantha at 03-7728 4098 or [samantha@outloud.com.my](mailto:samantha@outloud.com.my) for your next action and visit <http://www.outloud.com.my/orangecashin.html>