

Millionaire Business Secrets Workshop

Malaysian Millionaire reveals...
“How to Start a Business from Zero
to a Million in 3 Years!”

Ernie Chen

Serial Entrepreneur & Millionaire



Date: 13th & 14th June 2009

Venue: outLOUD Academy, Damansara Perdana, P.J.

WORKSHOP DESCRIPTION

The Millionaire Business Secrets Workshop is a powerful workshop designed to provide potential millionaires with dozens of practical ideas, principles, knowledge and tools that will enable entrepreneurs to begin their journey to become a millionaire. The workshop will allow the participants to discover the importance of the right business choice but more importantly the 'how to' of applying the strategies to make a million in 3 years.

WORKSHOP LEARNING OBJECTIVES

- The **Millionaire Habits & Mind-Set** on Making Money
- **Where** to Begin, **What** to Do and **How** to Start Your Business
- How to **Design Winning Business Marketing Strategies** Suited to Your Industry
- The **Cheapest, Easiest and Quickest** way to own your real business
- The **Cash Flow & Financial Management** Strategies of the Millionaires
- Making **Massive Income** Strategies
- Why Business Fail and How to Avoid Costly Mistakes
- How to Promote Your Products and Services and **Reach the Millions of Potential Customers Immediately!**
- How to Attract, Select, Train and Recruit a **Championship Team**
- How to Build a **Business System** that can be Automated and Replicated
... and lots more.

WHO SHOULD ATTEND?

- Future Millionaires
- Business Owners
- New Entrepreneurs
- People Who Desire Financial Freedom

YOUR MILLIONAIRE FACILITATOR'S PROFILE

Don't Just Dream About Becoming a Millionaire –Learn From the Man that Did

FROM an idea conceived on scraps of paper and with no money, **Ernie Chen** is now the proud owner of eight successful companies which pull an annual turnover in the millions.

To **Ernie**, being an entrepreneur isn't only about making things happen. It's about creating new opportunities, and being challenged continuously. **Ernie** has inspired countless others to realize their potential, instilled a sense of bold and daring in many to go after a dream, make it happen and not let anyone tell them otherwise.

Today, **Ernie** is relentlessly committed to creating millionaire entrepreneurs through his Millionaire Business School. Apply only if you're serious, for this is a man that measures success on hard work and perseverance.

How old were you when you made your first million and how long did it take you?

I made my first million when I was 33 years old and it took me 8 months.

What are the 3 key methods you'll be sharing with the exclusive 20 participants of the Millionaire Business School first intake?

I'll teach them how to achieve high revenue, reduce expenses and to save money while delivering desired results.

How can you convince people that this is the program for them to become millionaire entrepreneurs?

I do not need to convince anyone, neither am I going to try since it isn't my job to do so. If there are people who need convincing to do something, then they're not ready for it. They have to have conviction and desire to succeed, not be convinced that they can.

Why the Millionaire Business School?

I am making money doing what I love, running and owning businesses that make me millions. In response to the current economy crisis, I would very much like to create a community of entrepreneurs who are able to achieve great success. When they are successful, I will be more successful.

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MILLIONAIRE BUSINESS SECRETS PROGRAM OUTLINE

Module 1: The 5 Steps to Becoming a Millionaire in 3 Years

- Step 1: Understanding Wealth to Model the Millionaire Habits & Mindset
- Step 2: Setting Clear Financial Goals & Create A Plan
- Step 3: Making Massive Income & Revenue
- Step 4: Managing Expenses & Reducing Cost
- Step 5: Investing While Saving

Module 2: Understanding Wealth to Model the Millionaire Mindset & Habits

- The Truth, Definition and 4 Levels of Wealth
- The 4 Millionaire Mindset & Habits
- Exercise: The Millionaire Pledge & Millionaire Imagination

Module 3: Setting Clear Financial Goals & Create A Business Plan

- Identify the Right Business, Design Your Business Direction and Plan
- Learn How the Rich Manage Cash Flow & Profit
- Exercise: My Financial Strategy: Financial Plan to Achieve a Million in 3 Years.

Module 4: Making Massive Income & Revenue

- Learn how to License and Franchise your Business Systems
- Learn how to Enhance your Reach to More People Through Magnification & Recurring Commissions
- Learn how to Earn Dividends, Profits & Royalties from Businesses

Module 5: Managing Expenses & Reducing Cost

- The Number 1 Universal Principles in Managing Expenses & Reducing
- The 6 Strategies to Manage Expenses
- The 6 Ways to Reducing Your Cost & Increase Your Savings by a minimum of 10%

Module 6: Investing While Saving

- Identify the Type of Investor You Are: 3 types
- The 3 Investment Strategies Depended on Your Financial Intelligence
- Leveraging on the 4 Money Pots of Gold to Achieve healthy Financial Returns

3 MILLIONAIRE PACKAGES

Option A. Training Workshop ONLY – RM1,800

- 2 days Millionaire Business Secrets Program
- 3 years FREE personal coaching on motivation, financial & business strategies

Option B. Business Start-up Toolkit ONLY – RM4,800

1) Logo Design

- a. 2 mock ups design

2) Business Card Design

- a. 2 mock ups design

3) Brochure Design

- a. maximum 2 pages of brochure (A4 Size)
- b. 1 mock up design

4) Website Design

- a. 2 mock ups design
- b. 5 HTML pages
- c. 1 Flash banner
- d. Search engine submission
- e. 30 days Free website maintenance

5) Letterhead Design

- a. 1 Page (A4 size)
- b. 2 mock ups design

Note: *Contents, Photos and Graphics provided by client*

6) Website Design

- a. Video Length: 2 minutes
- b. Video Content: Personal Profile or Service Introduction
- c. Video Conceptualization and Storyboarding
- d. Royalty Music x 1 track
- e. Simple Video Editing with Effects and Transition
- f. Copywriting and Voice Over (If Any) are not provided
- g. Photos and Graphics Provided by Client

Option C. Training Workshop + Business Start-up Toolkit – RM5,800

REGISTRATION FORM - MILLIONAIRE BUSINESS SECRETS PROGRAM

13TH & 14TH JUNE 2009, OUTLOUD ACADEMY, DAMANSARA PERDANA, P.J.

Participant's Particulars

(Field marked with an asterisk * are required)

*Name _____

*Nationality _____

*I/C No _____

Company _____

Designation _____

*Correspondence Address:

*Mobile No. _____

* Tel (H) / (O) _____

Fax _____

*Email _____

Are you a vegetarian Yes / No

OPTION A – Millionaire Business Secrets Workshop RM 1,800

OPTION B – Business Start-up Toolkit RM 4,800

OPTION C – Millionaire Business Secrets Workshop + Business Start-up Toolkit RM 5,800

PAYMENT

() Cash

() Cheque No. _____

Amount Payable: _____

All cheques are to be made payable to **outLOUD Studios Sdn Bhd** and mail payment together with this registration to:

**D-05-11, Ritze Perdana Business Centre,
Jalan PJU 8/2, Damansara Perdana 47820 PJ,
Malaysia.**

Tel : +603 7728 4098 Fax : +603 7728 2620

TERMS & CONDITIONS

1. Cancellation of the workshop is only applicable before the commencement of the workshop, If participant cancel the program seven (7) working days prior to the programs begins, participant will agree to fulfill cancellation fee of 30% of the program, if applicable. All amount paid surplus of cancellation fee is transferable but not refundable.
2. Participant agrees and understands that any amount paid for the workshop will be forfeited if participant failed to attend within 1 year from the date of registration.
3. Participants are agreeable for the full responsibility and conduct of their own due diligence for any business dealings occurred during the workshop.
4. Upon receipt of a completed registration form, it confirms that the participant is registering for the seat(s) of the participant(s) to attend the workshop.
5. Payment is required with registration and must be received prior to the event to guarantee the seat.
6. Payment has to be received 7 working days prior to the event date to confirm registration.
7. Payment is non-refundable if cancellation occurs 7 days prior to event commencement. However a substitute is welcome at no additional charges
8. Walk-in participants with payment will only be admitted on the basis of seat availability at the event and with immediate full payment.
9. The organizer reserves the right to make any amendments and/or changes to the workshop, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control.
10. Participant understands that the organizer reserves the right to make changes to the program outline depending on the class dynamics

HOW DID YOU KNOW ABOUT THESE EVENTS?

Kindly tick (✓) your choice(s)

- From Email Notification
 From Colleague, Friends, Relatives and etc
 Newspaper

For Office Use Only

Contact Person:

Invoice Number:

Remarks: